

A portrait of Darren Pearce, a man with short dark hair, wearing a blue shirt and a dark tie. The background is a blurred office setting.

# DARREN PEARCE

## **Centre Director, Meadowhall**

Darren Pearce was born and bred in Newcastle, went to University in Leeds before qualifying as a Chartered Accountant with BDO Binder Hamlyn. He joined Meadowhall Shopping Centre in Sheffield in 1994 and is now in his 30th year at the Centre.

In his time he has held roles as the Centre's Finance Director, been President of the Sheffield Chamber of Commerce, along with overseeing Tech and Educational Trust start-up businesses, before taking on the Centre Directors role in 2008. He now sits on the National Centre Managers Committee and plays a key role in organising the RD Live Conference along with many other events.