

A portrait of Nikki Fairclough, a woman with long brown hair, smiling and wearing a blue and red floral patterned top. The background is a soft, out-of-focus pinkish-purple.

NIKKI FAIRCLOUGH

**Marketing and Customer Experience Manager at
Guildhall Shopping Centre**

Nikki Fairclough is the Marketing and Customer Experience Manager for the Guildhall Shopping Centre in Exeter, Devon. Having joined in 4 years and with a background in 5 star hospitality, Nikki's focus is on Community Engagement and creating spaces that are useful to the city and its citizens. Under her tenure, The Guildhall has won a Pineapple placemaking award, a Sceptre and a Revo for its public spaces.