

A portrait of Janine Constantin-Russell, a woman with short grey hair and glasses, smiling. The background is a blurred city street at night with bokeh lights.

JANINE CONSTANTIN- RUSSELL

**Managing Director - Entertainment District &
Outlet Shopping, The O2**

Janine Constantin-Russell began her role as Managing Director of Outlet Shopping at The O2 and the Entertainment District in 2018, and sits on the board of the destination's joint venture partnership between AEG Europe and Crosstree. Her role entails overseeing every aspect of the business, including finance, marketing, retail and operations, as well as understanding the current landscape, driving customer experience, evaluating retail trends, and overseeing the strategy.

With over 20 years in the retail and property industry, Janine has previously worked for brands such as Selfridges, Harrods, Browns, and Liberty London, as well as Bicester Village, executing successful commercial strategies to create environments that inspire visitors by delivering one-of-a-kind experiences.