

A portrait of Diane Wehrle, a woman with dark hair, smiling, wearing a patterned top. The background is a dark, textured grey.

DIANE WEHRLE

Retail Expert and Founder of Rendle Intelligence and Insights

Diane is regarded as one of the leading experts on retail and retail destinations, with an unparalleled knowledge and expertise in understanding current and emerging retail issues and consumer trends. Diane is a regular commentator on the performance of retail for national broadcast and print media, appearing regularly on BBC, ITV, Sky News, CNBC and Bloomberg and her opinion is frequently quoted in the UK's national and regional press.

Diane has 36 years' experience in retail, and was a founding director of Springboard which was established in 2002 and acquired by MRI Software in 2022. Diane was the Marketing and Insights Director at Springboard, creating and leading all of Springboard's insights, and authoring its regular commentaries, articles, reviews, and topical reports. In October 2022, Diane left MRI Software and founded Rendle Intelligence and Insights.

Diane specialises in delivering intelligence and insights on both current retail performance and long term retail trends to shopping centres, high streets, retailers, hospitality occupiers, landlords, investors and place managers.

Diane holds an MSc in Property Investment and is a Senior Fellow of the Institute of Place Management, one of only 35 Senior Fellows worldwide. Diane has also been named as one of the world's 100 top retail influencers by Rethink Retail for the past four years.