



As featured in:



euronews.



A snapshot of our business



We are reimagining farming and the urban environment

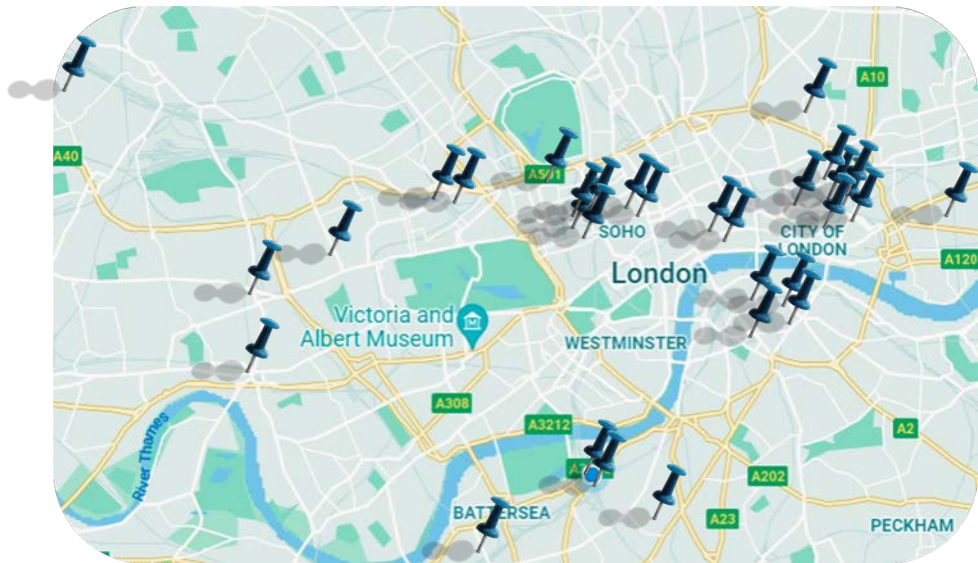
Our purpose is to bring farming into the built environment, empowering companies and people to live healthier, more sustainable lives

Our ambition is to be the largest farm in the UK, operating a network of urban farms powered by a platform that connects growing communities

Our partners in growing



Our growing network of farms and community members



60+ installations across central London

7,700+ plants growing

10,000+ employees impacted

200+ active B2B farm volunteers

A client case study



- "More green space in the office" was #1 ask in recent employee survey
- New CEO had launched a 'Red loves Green' sustainability initiative
- Global Workplace Strategy leader was looking for innovative solutions to encourage collaboration in the office

We installed 3 Farm Sites in their Paddington HQ, with regular team harvests and events



Engaging our community

Our partners are using our farms as a backdrop to major events



FORA

Our farmstand in Fora's co-working space was prominently featured in an event with celebrity chef Anna Jones



Engaging our community



An Urban Farm in a vacant retail unit – Covent Garden

CAPCO made an otherwise unproductive space, productive and use the farm as a visible demonstration of their commitment to ESG.

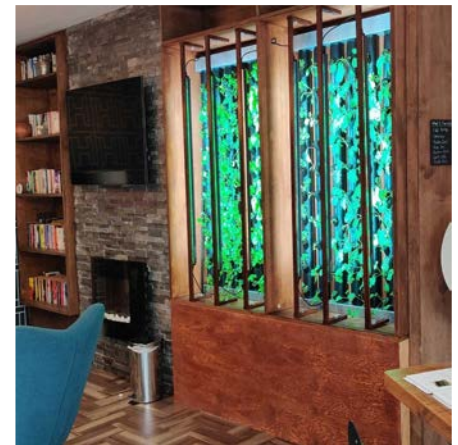
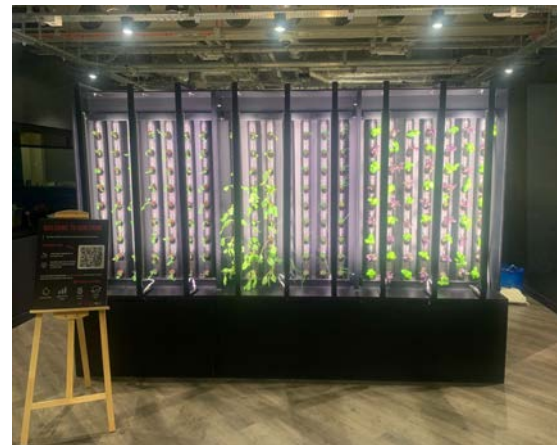
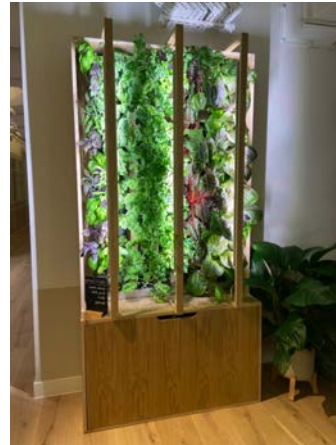
The produce is mostly given to local food charities.



Farm Walls



Larger scale fixed installations. Modular or bespoke. Growing minimum of 63 plants.



Customised finishes and accessories available as optional extras.

- Architectural wraps to match your décor
- Magnetic whiteboards
- Projector screens
- Companion digital information screen
- CNC Etching
- Corporate logos
- Photocatalytic Oxidising active air-cleaning coating

Farmstands

Free-standing, plug-and-play units for flexible installations growing 24 plants.
Made from ocean bound recycled plastic.



Harvest Events



Fostering 'collaboration, camaraderie and culture' with our clients and their teams.

Our Harvest events bring people together to actively engage with the farms and take home.



Enrichment Activities



Through carefully curated partnerships and our inhouse expertise, we have a range of events, products and services to enrich the office farm experience and extend the reach into the local community.



The range of options includes

- Co-branded Black+ Blum lunch boxes
- Grow at home kits
- Smoothie making sessions

- Community engagement workshops with local schools and community groups
- Partnerships with local food rescue charities
- Cookalongs

What we're growing

We can grow over 40 varieties of leafy-green veg, salad leaves and herbs

Here are some popular examples:



Curly Kale



Basil



Coriander



Rainbow Chard



Sorrel



Thyme



Flat Parsley



Mint



Sage



Purple Basil

A HEALTHY BUILDING

WELL Building Standards

These standards are a framework for buildings and organisations to deliver spaces that enhance human health and well-being. Urban farms contribute directly to many of the WELL concepts outlined below.



AIR



WATER



NOURISHMENT



LIGHT



MOVEMENT



THERMAL
COMFORT



SOUND



MATERIALS



MIND



COMMUNITY



INNOVATION

- Farms on-site mean nourishment on the doorstep of the consumer
- This also means we save radically on food-miles, thus reducing our carbon footprint (>50% of the UK's fresh produce is important from overseas)
- Furthermore, urban farming techniques use up to 90% less water than conventional methods

- Working with plants, or green exercise has been shown to improve moods & increase self-esteem
- Whilst they improve air quality - plant-filled rooms contain 50-60% fewer airborne moulds and bacteria and replace CO₂ with O₂, which is shown to improve cognitive function
- Plants also help reduce heat spots and dampen noise