







How has the pandemic impacted high streets up and down the c

25 Jan 2022 — While the pandemic hit all high streets up and down the country, it has hit some Nervous shoppers could

be tempted with tax cut Economic recovery stalled by new lockdown measures

After 88yrs, auch ch Close on high st by icon destroyed by one man's greed

High street crisis leaves 13,000 retail jobs in peril

g in-store that

Destroyed by internet shopping

e https://www.ecrebo.com > blog > blog Reviving the high street - Ecrebo Despite the news headlines, the high street isn't dead... yet. H

simply cannot be ...



BUSINESS TRAINING \$ SUPPORT COMMUNITY FOR STARTUPS

BUSINESS
CONSULTANCY FOR
LOCAL GOVERNMENT
AUTHORITIES











THE PROCESS

Level 1: Signposting

Level 2: Advice & Guidance

Needs Analysis

An assessment of what is/isn't working and understand what existing resources and capacity they have to grow.

Tailored Action Planning

A personalised growth plan that is practical and actionable enough for businesses to implement independently.

On-demand Support

Access to tools, resources, experts and opportunities through 1-2-1 and one-to-many group sessions.

Progress Tracking

Ongoing support to hold businesses accountable, track performance and monitor growth.

Level 3: Support

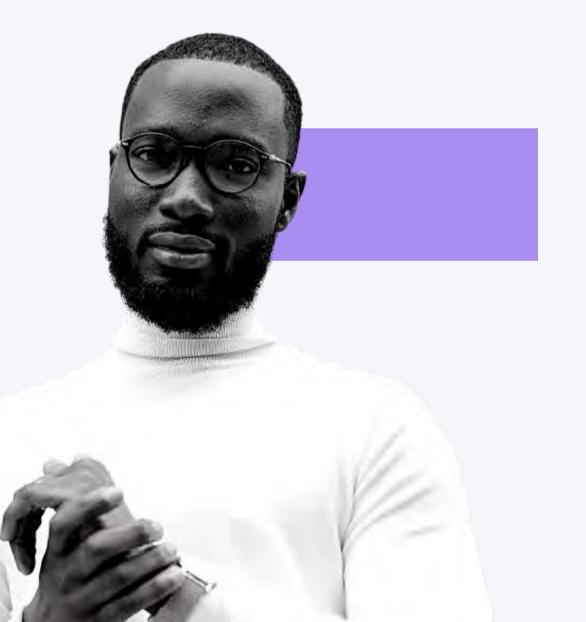


How do local businesses in Town Centres become (for local communities) what Oxford Street is to the World?





All-natural beauty brand addressing problematic skin conditions





MARKET SHARE.

- Founded by Yaw Okyere
- 6 Startups failures before launching Ava Estell
- Established brand in 2020
- Generated £2 million in first year
- Just hit £1million in monthly sales in June 2022

REFY BEAUTY

Manchester-based cosmetic brand focused on enhancing and embracing natural beauty



REFY

SHOP AL

FAC

BROW

ABOU

@REFYBEAUT

SHOP ALL

REFY - Redefining Beauty. Encouraging you to embrace you, founder Jess Hunt has created a brand that makes people confident enough to celebrate themselves.



MARKET SHARE.

- Founded by Jess Hunt, 25 years old
- Model/Influencer with 1.3 million social media followers
- Established brand in 2020
- Mailing list of over 100,000 subscribers
- Best selling beauty product in Selfridges Beauty Workshop area

JUGI JERK

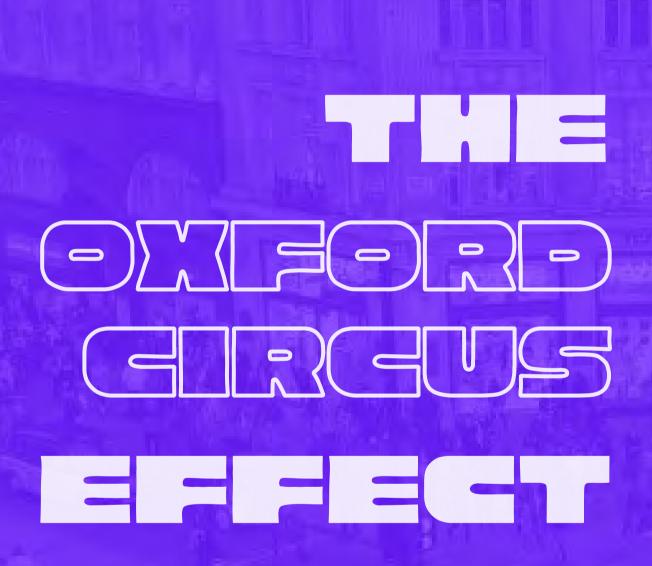
Multi-dimensional Caribbean kitchen, specialising in food made with authentic Jamaican flavours





MARKET SHARE.

- Founded by brothers Troy and Jarrel
- Established in 2017, from their mums kitchen
- Ongoing partnership with Selfridges and Soho House
- Have the highest weekly sales of all Selfridges food outlets (achieved in less then 12months)



How do local businesses

within Town Centres become

(for local communities) what

Oxford Street is to the World?



Finchley High Street Needs Assessment Report 2022



Hustle & Heels

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