

THE FUTURE OF THE HIGH STREET

Revo Retail Destination Live
Presentation by Jen Scott



20
22.

GHOST TOWN BRITAIN

High St fears as House of Fraser axes 31 stores & threatens 6,000 jobs



BORIS: TIME TO SPEND FOR OUR COUNTRY

Hit shops... Boris visits stores yesterday

By Sam Lister and David Pilditch

BORIS Johnson wants high changes as the back. He should see. Parades and this



<https://www.centreforcities.org/blog>

How has the pandemic impacted high streets up and down the country for Cities

25 Jan 2022 — While the pandemic hit all high streets up and down the country, it has hit some others. City centres that were thriving pre-...

Nervous shoppers could be tempted with tax cut

Chancellor hints at emergency VAT reduction

Two-metre rule will be reviewed as deaths fall

Economic recovery stalled by new lockdown measures

High street crisis leaves 13,000 retail jobs in peril

80 STORES UNDER THREAT

DEBENHAMS IN BATTLE FOR SURVIVAL

Latest blow for the high street as crisis team called up to help struggling chain



SAVE BRITAIN'S HIGH STREETS

DAILY MAIL CAMPAIGN

As it's revealed 50,000 retail jobs were axed in the past six months, the Mail calls for urgent overhaul of crippling business rates

After 88yrs, our close on high st icon destroyed by one man's greed

STORE CLOSING!



Destroyed by internet shopping

<https://www.ecrebo.com/blog>

Reviving the high street - Ecrebo

Despite the news headlines, the high street isn't dead... yet. H... simply cannot be ...

<https://www.inttechnologysmartcities.com>

5 Reasons Behind the Decline of the UK High Street | IntechologyWIF

The decline of the high street has become an all too common news story. ... Check our next blog in High Street Nation series to find out what ...

By Sam Lister and David Pilditch

BORIS Johnson wants high street tills to ring the changes as Britain begins its bounce back.

The PM said: "I think people should shop, and shop with confidence." And as around 7,000 local parades and centre women in England this



HUSTLE & HEELS

**BUSINESS TRAINING
& SUPPORT COMMUNITY
FOR STARTUPS**



**BUSINESS
CONSULTANCY FOR
LOCAL GOVERNMENT
AUTHORITIES**

THE INTERSECTION BETWEEN...

LOCAL
STARTUPS

HIGH STREETS/
TOWN CENTRES





MARKS & SPENCER

- *Founded by Michael Marks*
- *Established in 1884*
- *Market stall in Leeds*
- *Household good and toys*

STONE MINI MARKET

★ PROVISIONS ★ REFILLS ★ CRAFT-BEER ★ WINES ★ TAP ROOM ★

STONE MINI MARKET

- Founded by Okan/wife Andrienne
- Established in 2003
- Leytonstone High Road, London
- Local provisions and craft beer

STONE MINI MARKET

REFILL HERE

Grains, Beans,
Rice, Pulses,
Dried fruits,
Seeds, Pasta,
Spices, Nuts,
Herbal Tea,
Coffee beans,
Milk, Oat Milk,
Peanut Butter,
Honey, Oils
and Vinegars



TESCO

- *Founded by Jack Cohen*
- *Established in 1919*
- *Well Street Market, Hackney*
- *War surplus groceries*

SMALLHOLDERS
SEED-
STORES

there's always
room for dessert

FRESH
HOT DONUTS

HANDMADE
ICE CREAM

TREATS CLUB

- Founded by Lungi
- Established in 2018
- Chatsworth Road Market, Hackney
- Fresh doughnuts and icream

DESSERT MENU

**HOT DONUT
SUNDAES** 6.45

WHITE CHOCOLATE SWISS - ORANGE SWISS
1 donut with white hot sauce, citrus, rolled in
sugar + white chocolate shavings + vanilla
ice cream + fruit + fresh cream

RED BERRY CREAM BUNDOUGH (veg)

1 donut with vanilla sauce, fresh raspberries
blueberries + orange, white chocolate + vanilla
ice cream + fruit + fresh cream

**PLAIN OR CHOCOLATE
BUNDOUGH WITH TOPPING** 6.45/8.20

1 donut with vanilla sauce, fresh cream +
vanilla wafers topped with your choice of fresh
fruit, chocolate shavings + vanilla ice cream +
fresh cream + fresh cream

CREAM DONUT

1 donut with vanilla sauce, fresh cream +
vanilla wafers + fresh cream + fresh cream
+ fresh cream

ICE CREAM

MARITIME CONE

MARITIME 4.25

1 donut + vanilla sauce + fresh cream + fresh cream

CONE / CUP 1 SCOOP £3.95
2 SCOOPS £4.95

All ingredients are 100% natural + fresh

ICE CREAM FLAVOURS
VANILLA - CHOCOLATE - STRAWBERRY - MINT
- LEMON - RASPBERRY - BLUEBERRY - VANILLA
- VANILLA - VANILLA - VANILLA - VANILLA - VANILLA - VANILLA

ICE CREAM FLAVOURS
VANILLA - CHOCOLATE - STRAWBERRY - MINT
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- VANILLA - VANILLA - VANILLA - VANILLA - VANILLA - VANILLA

treats club
dessert ha

THE PROCESS

Level 1: Signposting

Level 2: Advice & Guidance

Level 3: Support

Needs Analysis	Tailored Action Planning	On-demand Support	Progress Tracking
An assessment of what is/isn't working and understand what existing resources and capacity they have to grow.	A personalised growth plan that is practical and actionable enough for businesses to implement independently.	Access to tools, resources, experts and opportunities through 1-2-1 and one-to-many group sessions.	Ongoing support to hold businesses accountable, track performance and monitor growth.

THE OXFORD CIRCUS EFFECT

How do local businesses
in Town Centres become
(for local communities)
what Oxford Street is to
the World?



THE COMMON THREADS OF SUCCESS



01. **COMMUNITY FIRST**

02. **EXPERIENCE DRIVEN**

03. **TECH ENABLED**

04. **GEN Z/MILLENIAL FOCUSED**

AVA ESTELL

*All-natural beauty brand addressing
problematic skin conditions*



MARKET SHARE.

- *Founded by Yaw Okyere*
- *6 Startups failures before launching Ava Estell*
- *Established brand in 2020*
- *Generated £2 million in first year*
- *Just hit £1million in monthly sales in June 2022*

REFY BEAUTY

Manchester-based cosmetic brand focused on enhancing and embracing natural beauty



REFY

SHOP ALL

FACE

BROWS

ABOUT

@REFYBEAUTY

SHOP ALL

REFY - Redefining Beauty. Encouraging you to embrace you, founder Jess Hunt has created a brand that makes people confident enough to celebrate themselves.



MARKET SHARE.

- *Founded by Jess Hunt, 25 years old*
- *Model/Influencer with 1.3 million social media followers*
- *Established brand in 2020*
- *Mailing list of over 100,000 subscribers*
- *Best selling beauty product in Selfridges Beauty Workshop area*

JUCI JERK

*Multi-dimensional Caribbean kitchen,
specialising in food made with authentic
Jamaican flavours*



MARKET SHARE.

- *Founded by brothers Troy and Jarrel*
- *Established in 2017, from their mums kitchen*
- *Ongoing partnership with Selfridges and Soho House*
- *Have the highest weekly sales of all Selfridges food outlets (achieved in less than 12months)*

THE
OXFORD
CIRCUS
EFFECT

How do local businesses

within Town Centres become
(for local communities) what

Oxford Street is to the World?

THANK YOU!

Finchley High Street Needs
Assessment Report 2022

JEN SCOTT

Hustle & Heels

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